

Premium “Mobile Ready” Website: ~~\$2500~~ (\$1500) **Save \$1000! Offer includes a Complimentary Website Design Consultation - valued at \$250!** *(Offer Limited by availability)*

This Premium “mobile-ready” Wordpress Website is absolutely value-packed!! It comes custom built just for you by our world-class web developer Pat Parker. Pat has over 20 years of custom coding experience. She fuses beautiful website design with the latest traffic and attraction marketing features.

Here’s everything that’s included...

- ✓ **5 Core Pages:** Suggested pages: Home, About, Program, Schedule, Contact – or you can swap out two of these pages (for a Testimonials page or FAQ page). Pages include one image per page to add meaning to the content.
- ✓ **2 Navigation Bars & Banner:** Includes one top navigation area and one footer navigation area with social media icons. Also includes a site wide Banner.
- ✓ **1 Image Slider:** A sleek “slider” with up to 3 images allows users to see more of what you have to offer – great to use on your home page to engage visitors.
- ✓ **1 Lead Generation Sign Up Box:** Works on all pages and sidebar area – this is a MUST HAVE if you want to build a “list”. (Read about a “list” below).
- ✓ **1 SEO Plugin:** Search Engine Optimization to help people find your site.
- ✓ **Security Protection:** Plugin to help stop hackers from breaking your site.
- ✓ **Automatic Backups:** Plugin to back-up your site – Pat also creates the back-up storage account on either Google Drive or Dropbox.
- ✓ **5 Bonus Plugins:** Includes the install of up to 5 additional free plugins.

*This premium website includes thorough design sensibility to help align your website with your brand. *Don’t have a brand yet?* Don’t worry this new site will help you build one!

*Additional pages can be included in this package! Fees range from \$25-\$100 per page dependent upon content and design needed.

*By law, some images may require you to pay for a royalty-based license in your name or your company name. The costs per image are usually extremely low.

GET STARTED:

[Schedule your Bonus Web Design Consultation appointment right away.](#)

PREMIUM ADD-ONS & UPGRADES:

Your Premium Website package includes a ton of great features, mobile design elements and all of the necessary protection plugins... but if you'd like to add-on even more to your Premium Package, you can review the upgrade options below.

#1 – Website Registration & Hosting Package - \$30 / \$20

If you need to register a new website name and get on a great monthly hosting plan - we've got you covered - includes extra protection services!

- Month-to-Month Hosting Plan: Includes website hosting, all plug-in updates, Wordpress updates, and 1 extra back-ups - \$30 per/mo
- 6 Month Hosting Plan: Includes monthly website hosting, all plug-in updates, Wordpress updates, and 1 extra back-ups - \$20 per/mo

*A new website name registration is a separate annual fee (approx \$7 - \$15)

#2 – Email Marketing System - \$100

In addition to someone purchasing a product from your site or learning more about what you're offering... getting visitors to join your email list is the most important thing your website needs to accomplish.

Without a way to sign up for your "list" (i.e. newsletter, special report, training guide, etc.) you won't have a way to follow up with your visitors. That's why we've built a sign-up box option into the Premium Package – however, you will need an Email Marketing System to take advantage of the sign up box feature.

If you don't have an Email Marketing System yet we recommend getting started with [Mail Chimp](#) – their latest free offer allows you 12,000 emails a month to a list of up to 2,000 subscribers. Pat will help set up your Mail Chimp account (or other), create your first main list, (and if you purchase a paid plan) set up one Auto-Responder to deliver your first message and set up 1-3 email addresses.

With an email marketing system you can send out regular email broadcasts (like a weekly newsletter) as well as schedule automated messages, such as a coupon for a free class, a special report or an information email on how to get started with your training. (You are responsible for creating your own Coupon, Special Report, Guide, Gift, etc.).

#3 – Premium Blog: \$250

Do you love to write articles and communicate with your visitors? With this premium upgrade we will set up a beautiful Blog so you can post your articles, repurpose your newsletters and engage your visitors through an interactive comment system. (Includes a 1-time import for your previous Blog).

#4 – Extra Blog Content Import: \$50 per site

Do you have several Blogs on other websites? If so we can import all of your previous posts and articles from these sites. The imports do not include re-formatting your posts, but with the imports everything you have ever written in the past will not be lost!

*Re-formatting posts (ie. post layout, inserting pictures) is an extra expense and that fee depends upon how many pages/posts you want to import and re-format.

#5 – Install Additional Plug-ins: \$15 - \$25 (per install)

You probably won't need any additional plugins above and beyond the 5 free plugins we include in your Premium Package (plus the SEO Plugin, the Protection Plugin and the Back Up Plugin) – however if there are other “specialty plugins” that you need installed we can certainly add those to your package.

*The rates above do not apply to the Wishlist Member Plugin (see details about this plugin below) nor do they include any specialty plugin *purchase fees*.

#6 – Website Logo Creation: \$50

If you're just getting started with a new business you may not have yet designed your Branded Logo to include on your website. If this is the case our designer can develop a beautiful logo, created just for you at a very affordable rate.

#7 – Premium Membership Feature: \$750

This is for VERY ADVANCED online clients only please. If you would like to set up an online digital content delivery system for your clients/students then a private membership feature is the way to go. (Includes 3 membership levels!)

*You will need to purchase the membership software separately – we strongly recommend Wishlist Member. Please contact us directly to discuss this Premium Upgrade: sales@satorimethod.com

#8 – Shopping Cart Installation & Set Up: \$500

Are you looking to sell products or provide a shopping experience for your visitors? If so we can set up a fully functional Woo Commerce web store for your new site. Includes set up for 5 products (you can add more products later).

The Woo Commerce store integrates with PayPal for free. Additional plugin fees apply for each merchant account – (IE. VISA, MC, AMEX, DISCOVER).

*You will need to set up a PayPal account and any additional merchant accounts.

#9 – Social Feed Feature: \$100

If you love to engage with your clients and students through social media then you can aggregate all of your social feeds into one place – your new website!

We have a great Social Feed Plugin that allows all of your visitors to see what you are posting in your social sites like: Facebook, Twitter, Pinterest, You Tube and more!

Adding the Social Feed Plugin is a great way to inspire your visitors to keep coming back to your website and find out what you're up to! This feature pulls in all of your social streams onto one special Social Stream page.

*This Premium Plugin purchase fee is included.

#10 – Event Calendar Feature: \$100

If you would like to share events with your clients, we will set you up with an event calendar that allows you to create and manage events with ease.

BONUSES: Limited Special Offer - Value \$500 (Included in package)

#1 - Website Design Consultation. Need help getting started? We will help you structure the content and layout for your website so you know how to best design your new website for high conversions. ~~\$250 Value~~

#2 - Website Update Video Instructions: We give you instructions so you can easily manage your website once it is built. Videos include how to update pages, post articles, update plug-ins and upload and change photos. ~~\$250 Value~~

GETTING STARTED:

It's as easy as 1, 2, 3...

- #1 – [Schedule your Bonus Web Design Consultation appointment right away.](#)
- #2 – Show us 3 websites you like (to help us understand the web style you prefer).
- #3 – Send us your page content and any other assets (i.e. images, links, etc.)*

PLEASE NOTE:

- We will make up to five minor revisions to your site after completion.
- Our services are available for web upgrades in the future to clients.
- Outsourcing is available if you need help with custom artwork.

*Please understand that we do not write the content for your pages. You must send us what you want written on your pages and where you would like it placed. We will help choose images for your main banner, slider and pages if you like.